



THRIVE

BLACK HEALTH ALLIANCE STRATEGIC PLAN

2022-2025

Vision

A Canada where Black people in all our diversity, enjoy optimal health and well-being and thrive

Mission

As influencers, enablers and convenors, we work to improve the health and well-being of Black communities in Canada.

Values and Principles

- Africentricity
- Social Justice
- Partnership
- Catalytic Leadership

Strategic Priorities



Amplify the voices of diverse Black communities, deepen our engagement and grow our presence across the country.

Objectives:

- 1.1 Convene and amplify the voices of Black communities
- 1.2 Build meaningful partnerships with communities
- 1.3 Establish a national presence



Facilitate solutions for change by becoming a hub for knowledge, policy and solutions.

Objectives:

- 2.1 Refine Domains of Change
- 2.2 Become a Black Health Knowledge and Policy Hub
- 2.3 Build a Solutions Lab Model



Lay the groundwork for a National Black Health & Well-being strategy.

Objectives:

- 3.1 Support the development of the growing Black Health Ecosystem and champion and participate in the development of a nationwide Black Health and Well-being Strategy
- 3.2 Engage in policy dialogue as well as advocacy for systems change and greater accountability



Build a strong, reputable, and sustainable organization.

Objectives:

- 4.1 Strengthen and develop the operational and organizational infrastructure
- 4.2 Strengthen communication and visual identity
- 4.3 Build internal capacity
- 4.4 Fortify the governance structure
- 4.5 Move towards sustainability